

Entrepreneurs Manifest



- **I collect reviews in an honest way.**

All my reviews are posted by customers who have had experience with my customer service, I appreciate feedback this way and do not reward based on score.

- **I don't dropship from consumer websites.**

I don't offer services or products from other suppliers that can be bought from them directly by consumers. (Ali express, Amazon etc.)

- **I abide by the e-commerce rules.**

I am familiar with the rules for entrepreneurs and consumers within e-commerce and stay informed of changes. I will always act within those frameworks.

- **I guarantee good customer service and take complaints seriously**

I am committed to good customer service, I am available and I do my best to serve customers well. I take all complaints seriously. Satisfied customers are my goal.

- **I declare to pay fair tax.**

I do not evade or avoid loads, not even through special constructions. I pay my taxes as an entrepreneurial person.

- **I communicate clearly and honestly**

In my contact with consumers through me or my webshop, I do not engage in ambiguous or otherwise unfair communication.

I, Kitty van Beurden, declare that I agree with this manifest.

